

SCOTT KOSMAN

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Position Statement

Tech Director experienced in all aspects of creative design, development, and taking internationally recognized projects from beginning to completion.

Educational History

Northern Alberta Institute of Technology 2001-2002	North American Baptist College 1994-1998
Multimedia Technology Certificate	Bachelor of Theology

Skills

- Team leadership
- Client relations
- Instruction/teaching
- HTML/XHTML/CSS
 - Highly proficient in cross-browser/cross-platform web development
- JavaScript
 - Highly proficient in multiple 3rd-party Javascript libraries (jQuery, YUI, Prototype, Mootools)
- Ajax Application Development
- Adobe Integrated Runtime environment (AIR)-based desktop applications
- PHP/MySQL
- Apache web server configuration and maintenance
- Industry standard design, development, and productivity software (Adobe CS5, MS Office)
- Fluent in all versions of OS X and Windows

Work Experience

Crispin Porter + Bogusky

Associate Director of Standards Architecture, January 2010 – Present

- Technical Director focusing on standards within HTML/XHTML, Javascript, CSS, APIs, AJAX and other future technologies, building web-based solutions for international clients.
- Primary point of contact for creative, design, and UX teams to facilitate liaising with technical staff throughout an entire project life cycle.
- Heavily involved in project planning, including timeline estimates, budget planning, scope management, and staff resourcing.
- Lead technical architect on multiple concurrent projects: developing code frameworks for large-scale deployment.
- Recruitment lead for interviewing, hiring, onboarding and training of development staff, both permanent and contract.
- Responsible for creating and documenting agency-wide coding standards practice guidelines for front-end development.

180 Amsterdam (On Secondment from Critical Mass until January 18, 2010)

Project Engineer, January 2009 – January 2010

- Lead developer on multiple adidas category websites
 - Planned and built the XHTML/Ajax framework that all adidas Sports Performance Category websites are migrating to
 - Flash and Actionscript development on www.adidasbasketball.com
- Responsible for hiring, training, and managing contract and full-time staff, both on-site and remote
- Training and educating all levels of staff on both the capabilities and limits of technology platforms (web-based, mobile)

Critical Mass

Senior Web Developer/Tech Lead, June 2007 – January 2009

- Technical Lead on large-scale web and e-commerce projects
- Produced browser-based software solutions to realize website design and interface concepts
- Traveled internationally to lead and train client in-house development teams
- Collaborated with creative designers to conceptualize projects and carry through to completion
- Created web applications for financial, retail, marketing, and advertising websites
- Planned, developed, and supported desktop and web-based applications for internal Critical Mass use
- Participated in and led multiple instances of staff cross-training
- Featured clients: Mercedes-Benz, Panasonic, USAA, Hyatt Hotels and Resorts, Best Buy, Calgary Economic Development.

Skinnyfish Media

Senior Web Producer, May 2006 – June 2007

- Team lead/staff supervision, project management, client relations
- Student liaison – facilitate, arrange, and mentor student internships in both print and web capacities
- Collaboration and management between web department, print/creative department, project managers and sales team to ensure project budgets and timelines are met
- Primary Flash developer for all projects. Flash development ranges from small elements within static sites (navigation, etc.) to fully Flash-based XML-driven web applications.
- Design, layout, and development of small and large scale websites for multiple clients
- Some minor print projects: designing ads for Alberta Oil Magazine (published by Skinnyfish Media)
- Featured clients: Flames Central (Calgary Flames, National Hockey League), The University of Saskatchewan

First Presbyterian Church of Bellevue

Communications Director, April 2004 – May 2006

- Oversight of all church communication (web, print, event promotion, press/media relations) to a membership group exceeding 4000 people
- Responsible for forecasting departmental goals, needs, and setting of annual communications budget (exceeding \$100,000 USD/annum)
- Executive Producer of full-scale redesign of the church website (www.fpcbelleveue.org): conceptual artwork, target audience determination, site strategy, graphics development, site-mapping, templates, database design, hand-building XHTML, PHP, CSS. Results: website hits jumped from ~250/day to ~1500/day in the first 6 weeks.
- Concept, layout, and design of multiple print projects, targeted mailings, bulk mailings, etc.

Guru Digital Arts College

Instructor, 2003 – 2004

- Taught as a sessional instructor on various occasions.
- Classes taught include: HTML (table-based layout), basic CSS (text-formatting), XHTML/CSS layout, Site Mapping, Dreamweaver, and Photoshop for the Web.
- Responsibilities included: pre-class preparation, in-class instruction, one-on-one tutoring/mentoring, assignment creation, grading.

The Brick Warehouse Corporation

Multimedia Designer, May 2002 – August 2003

- Web design/implementation for one of Canada's most successful E-commerce websites.
- Participated in full-scale redesign of the entire site (Summer/Fall 2002). Duties included mockup/templates, coding, graphics creation, and collaborating with other departments cross-country. Results: 500% increase in site click-throughs within first 6 months of launching the new design, revenues increased correspondingly.
- Other responsibilities included: weekly web promotion creation, lab assistant for in-house photography studio, scanning of product photos (Heidelberg Linotype-Hell scanner operation), and digital manipulation/retouching of scanned photos.
- Acted as staff trainer in various areas including: cross-browser/cross-platform compatibility, web usability and accessibility, HTML 4.01 to XHTML 1.0 conversion, stress management.

prayingmadness.com

Freelance Graphic/Web Artist, January 2000 – Present

- Managed design and development teams of up to 6 people on a broad range of client projects including print design, illustration, usability engineering, information architecture, Web Site design and development for non-profit organizations and small to mid sized companies.
- Produced prototypes of UI behaviors, user interaction models and workflow and interaction requirements.
- Directed the creative output of digital media project teams requiring a strong vision for creative values and strategies, as well as overall direction for team members.
- Developed creative briefs and implemented a solid understanding of various Internet technologies.

Interests and Hobbies

- Music performance (acoustic guitar, mandolin)
- Sports (cycling, basketball)
- Photography

Featured Works

<https://www.304.americanexpress.com/BusinessApps/AppCenter/Home?linknav=us-appc-HPACHD>

- American Express website providing support for small business owners.

<http://www.panasonic.com/support>

- Customer support site for Panasonic allowing customers to receive technical support for their Panasonic products.

<http://goteborg.com/smultron>

- Google Mapping application for users to note their favorite spots in the city and upload a photo and description.

<http://club.scania.com>

- Social networking community for Scania truck drivers. Currently only in German, will eventually be rolled out worldwide in 10+ languages.